



Top 10 Optimization Report

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Axandra
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Date: 30/12/2011

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Report overview

This report helps you to optimize the web page "<http://www.liveinblackpool.co.uk/>" for a high ranking on Google.co.uk (without Places) for the search term "Blackpool".

Your web page







<http://www.liveinblackpool.co.uk/> ("www.liveinblackpool.co.uk/" contained a Meta Refresh tag that linked to "www.liveinblackpool.co.uk/forum/index.php".)






Title: Live In Blackpool - Index

Description: Live In Blackpool - Index

Your competitors for the search term "Blackpool" on Google.co.uk (without Places)

1		http://www.visitblackpool.com/	Title: Blackpool - Hotels, attractions, events, breaks, holidays, tourist information Description: The Official Tourism Website for Blackpool including blackpool hotels,blackpool accommodation,blackpool attractions and blackpool events
2		http://www.blackpoolfc.co.uk/page/Home	Title: Blackpool BFC Scores, News, Transfers, Fixtures Description: The official <club> site with news, transfer rumours, online ticket sales, live match commentary, video highlights, player profiles, mobile content, wallpapers and more
3		http://en.wikipedia.org/wiki/Blackpool	Title: Blackpool - Wikipedia, the free encyclopedia Description: [No meta description available.]
4		http://www.blackpoolpleasurebeach.com/	Title: Pleasure Beach Theme Park / Amusement Park Blackpool UK

Your competitors for the search term "Blackpool" on Google.co.uk (without Places)

		Description: This Theme Park / Amusement Park in Blackpool is the UK's most famous thrill seeker, kids & family theme parks. With a over 6 million theme park visitors a year the Pleasure Beach theme park / amusement park is one of the UK's busiest tourist attractions.
5		http://www.blackpool.gov.uk/ Title: Blackpool Council - Home Description: [No meta description available.]
6		http://www.blackpool.com/ Title: Virtual Blackpool Description: Virtual Tourist Guide to Blackpool - the UK's Number One Holiday Resort
7		http://www.blackpoolgazette.co.uk/ Title: Blackpool Gazette Description: [No meta description available.]
8		http://www.theblackpooltower.com/ Title: The Blackpool Tower Official Site. Best Price Guarantee. Visit 8 Top Blackpool Attractions Description: Visit the Blackpool Tower, one of the UK's most iconic attractions, and discover the Eye, the Dungeon, the Circus, the Ballroom, Jungle Jim's and more
9		http://www.blackpoolairport.com/ Title: [No document title available.] Description: [No meta description available.]

Your competitors for the search term "Blackpool" on Google.co.uk (without Places)

10



<http://www.bbc.co.uk/sport1/hi/football/teams/b/blackpool/default.stm>

Title: Blackpool | Football | BBC SPORT

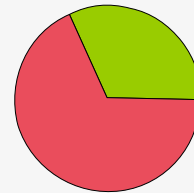
Description: Get the latest BBC Sport news about Blackpool: live scores, breaking news, results, fixtures and tables. Match reports, features, video and audio.

Analyzed search terms

Blackpool

Top 10 Ranking Requirements Score™

32%



The web page www.liveinblackpool.co.uk meets only 32% of the requirements for a top 10 ranking on Google.co.uk (without Places) for the search term "Blackpool".

It is not likely yet that the web page will get a top 10 ranking for "Blackpool" on Google.co.uk (without Places). Try to achieve at least 95% and improve the link popularity of www.liveinblackpool.co.uk.

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	5	7
Very Important:	3	0
Important:	10	2
Moderately Important:	11	0
Slightly Important:	7	1
Total:	36	10

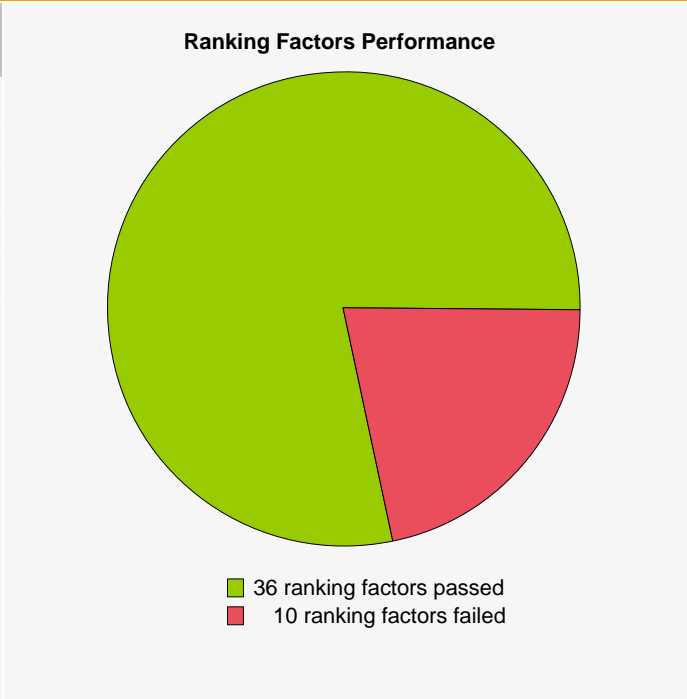


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Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "Blackpool" in the document title and if it's important for Google.co.uk (without Places).

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	Blackpool - Hotels, attractions, events, breaks, holidays, tourist information
2	Blackpool BFC Scores, News, Transfers, Fixtures
3	Blackpool - Wikipedia, the free encyclopedia
4	Pleasure Beach Theme Park / Amusement Park Blackpool UK
5	Blackpool Council - Home
6	Virtual Blackpool
7	Blackpool Gazette
8	The Blackpool Tower Official Site. Best Price Guarantee. Visit 8 Top Blackpool Attractions
9	[not used]
10	Blackpool Football BBC SPORT

Your contents

Live In **Blackpool** - Index

Advice for your document title

Search term: "Blackpool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 50%	25%	OK	OK

Global link popularity of web site

Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

Number of inbound links according to these search engines (the more the better)

	Alexa	Google.com (without Places)	Yahoo.com	Peak Value
To Your Site:	13	0	0	13
To Site 1:	569	101	6	569
To Site 2:	660	105	0	660
To Site 3:	1,967,893	194	2	1,967,893
To Site 4:	734	93	5	734
To Site 5:	545	106	8	545
To Site 6:	90	9	0	90
To Site 7:	955	79	17	955
To Site 8:	145	26	0	145
To Site 9:	99	0	0	99
To Site 10:	408,157	8	0	408,157
Range:	13 to 1,967,893	0 to 194	0 to 17	90 to 1,967,893

Advice for the global link popularity

Summing up all analyzed search engines, there are too few web pages that link to your web site "www.liveinblackpool.co.uk". You should increase the number of web pages from different domains that link to your web site. <<

To get more quality links pointing to your site, use IBP's directory submission tool and IBP's link management tool. (You can remove all references to IBP in the IBP Business Edition.)

Google cannot find any web site that links to your web site from a different domain. Make sure that Google is able to access your web site and that Google has not banned your web site from its index. <<

Link texts of inbound links

Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sample of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

The more inbound link texts are analyzed, the more meaningful is the quality of the advice. To get statistically significant results, you should analyze at least 50 inbound link texts. You can change the number of analyzed inbound link texts by selecting Top 10 Optimizer > Report Contents > Link Popularity.

Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
-------------	------------	----------------------------------

Advice for the link texts of inbound links

To get a high ranking on Google.co.uk (without Places), make sure that the web pages that link to your site use the search term "Blackpool" in their link texts. The more links to your web site contain "Blackpool" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.co.uk (without Places) for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.co.uk (without Places) might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

To get more quality links pointing to your site, use IBP's directory submission tool and IBP's link management tool. (You can remove all references to IBP in the IBP Business Edition.)

Less than 10% of the analyzed inbound link texts contain the search term "Blackpool". You must increase the number of inbound link texts that contain that search term.

Less than 20% of the analyzed inbound link texts contain the search term "Blackpool". You must increase the number of inbound link texts that contain that search term.

Less than 40% of the analyzed inbound link texts contain the search term "Blackpool". You must increase the number of inbound link texts that contain that search term.

Less than 60% of the analyzed inbound link texts contain the search term "Blackpool". You must increase the number of inbound link texts that contain that search term.

Less than 80% of the analyzed inbound link texts contain the search term "Blackpool". You must increase the number of inbound link texts that contain that search term.

No inbound link texts have been found. Make sure that Google.co.uk (without Places) is able to access your web

Advice for the link texts of inbound links

site and that Google.co.uk (without Places) has not banned your web site from its index.

Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

Welcome, Guest . Please login or register . Did you miss your activation email? December 30, 2011, 04:59:44 PM News: We hope you all had a wonderful Christmas! Bring on the New Year! Home Help Search Calendar Login Register Live In **Blackpool Blackpool Blackpool** News Latest news and links to external news websites. 1010 Posts 277 Topics Last post by kevinashe in Re: Struggle to keep sho... on December 30, 2011, 03:44:35 PM General Discussion General **Blackpool** news and discussion including the surrounding areas.

1988 Posts 349 Topics Last post by BelleVueShrew in Action plan for our high... on December 19, 2011, 03:30:46 PM **Blackpool** History Get lost in the deep history of Britain's favourite seaside resort. 506 Posts 85 Topics Last post by BelleVueShrew in Re: Interesting clip of ... on December 16, 2011, 01:50:04 AM The Pleasure Beach Discuss anything about the UK's favourite park. 2076 Posts 254 Topics Last post by BelleVueShrew in Re: Valhalla re-construc... on December 28, 2011, 01:52:34 AM Other Attractions From Sandcastle to the Illuminations.

Discuss all the other attractions **Blackpool** has to offer here! 1192 Posts 172 Topics Last post by kevinashe in Re: **Blackpool** Christmas ... on December 28, 2011, 09:34:42 PM **Blackpool** Trip Reports Share your **Blackpool** experience here! Includes reports from the Pleasure Beach and any other attractions. 850 Posts 123 Topics Last post by BelleVueShrew in Re: Theatre Da Amor..Beh... on December 13, 2011, 01:21:01 AM Attraction Information **Blackpool** Attraction information and official website links. Moderators: Britcitchris , footprints , ericbee123 , BelleVueShrew 54 Posts 15 Topics Last post by coastercrazyuk in Re: Joe Longthorne retur...

on December 24, 2011, 03:43:01 PM Other Attractions & Parks Theme Parks Worldwide Discussion for theme parks worldwide only 124 Posts 15 Topics Last post by planearm in Canada's Wonderland Levi... on November 27, 2011, 09:36:49 PM Travelling Attractions & Fairgrounds Discussion for the Travelling Industry 241 Posts 21 Topics Last post by kevinashe in Re: Hyde Park Winter Won... on December 14, 2011, 09:11:20 PM View From the Lift Hill Share your Trip Reports from Theme Parks and Fairs from all over the world.

260 Posts 48 Topics Last post by Britcitchris in Re: Britcit Family Hols ... on September 21, 2011, 10:51:35 PM Sports Section General Sport Cricket, athletics, Boxing or anything sporty can be posted here.. 293 Posts 56 Topics Last post by BelleVueShrew in Re: Darts World Champion... on December 30, 2011, 02:28:04 PM Football Matters Discuss anything football related, from **Blackpool** to Stockport County.. 2642 Posts 1082 Topics Last post by BelleVueShrew in Holloway aims for promot... on December 30, 2011, 04:42:04 PM Football Matches Reviews of Football Matches 201 Posts 40 Topics Last post by PETER MOWBRAY in Re: Barnsley Vs Blackpoo...

on December 29, 2011, 11:55:24 PM Anything Else Peter's Hot Tub Topics about everything else. 3300 Posts 429 Topics Last post by BelleVueShrew in New Years Eve - In or ou... on December 30, 2011, 04:27:34 PM Advertising Got a web site or something that you want people to know about.. 69 Posts 16 Topics Last post by BelleVueShrew in Re: Holloway Art Work.. on December 19, 2011, 11:43:15 AM Reports from around the World Share your experiences from outside **Blackpool** in here. 616 Posts 109 Topics Last post by GrumpOClause in Re: German Market / Birm...

on December 13, 2011, 08:18:19 PM Live In **Blackpool** Site Discussion A place to catch up on the latest forum announcements and let us know what you think. 668 Posts 88 Topics Last post by GrumpOClause in Meet The Team on December 29, 2011, 02:01:10 AM Exclusive Interviews Interviews with leading figures from **Blackpool**. 38 Posts 3 Topics Last post by BelleVueShrew in Re: Mr Richard Ryan Mana... on February 04, 2011, 01:46:54 AM Live in **Blackpool** Meet Ups 165 Posts 5 Topics Last post by Adz in Re: Nickelodeon Land Ope...

Most Online Ever: 308 (August 09, 2010, 09:21:01 PM) Powered by SMF 2.0 | SMF © 2006-2008, Simple Machines LLC

Your contentsLive In **Blackpool**> XHTML WAP2**Advice for your body text****Search term: "Blackpool"**

	Competitors	Your Site	Advice	
Number of keywords:	1 to 346	17	OK	OK
Keyword density:	1% to 100%	2%	OK	OK
Number of words:	1 to 11,799	733	OK	OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	http://www.liveinblackpool.co.uk/	n/a
1	http://www.visitblackpool.com/	19 May 2004 (newest domain)
2	http://www.blackpoolfc.co.uk/page/Home	n/a
3	http://en.wikipedia.org/wiki/Blackpool	13 January 2001
4	http://www.blackpoolpleasurebeach.com/	29 May 2000
5	http://www.blackpool.gov.uk/	n/a
6	http://www.blackpool.com/	13 November 1995
7	http://www.blackpoolgazette.co.uk/	n/a
8	http://www.theblackpooltower.com/	n/a
9	http://www.blackpoolairport.com/	14 June 2000
10	http://www.bbc.co.uk/sport1/hi/football/teams/b/blackpool/default.stm	13 December 1994 (oldest domain)
Range	13 December 1994 to 19 May 2004	

Advice for the web site age

The web site age could not be determined. In general, the older your web site, the better it is for your rankings on Google.co.uk (without Places). If you have a young web site, you must compensate by improving the other search engine ranking factors.



Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.co.uk (without Places), too.

Example: <h1>your very big headline text</h1>

Your contents

[not used]

Advice for your H1 headline texts

Search term: "Blackpool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Blackpool" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "Blackpool" but this is optional.	<

Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.co.uk (without Places) gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

Their contents

Rank	Words In Domain Name	URL
1	visit blackpool	http://www.visitblackpool.com/
2	blackpool fc	http://www.blackpoolfc.co.uk/page/Home
3	en wikipedia	http://en.wikipedia.org/wiki/Blackpool
4	blackpool pleasurebeach	http://www.blackpoolpleasurebeach.com/
5	blackpool	http://www.blackpool.gov.uk/
6	blackpool	http://www.blackpool.com/
7	blackpool gazette	http://www.blackpoolgazette.co.uk/
8	the blackpool tower	http://www.theblackpooltower.com/
9	blackpool airport	http://www.blackpoolairport.com/
10	bbc	http://www.bbc.co.uk/sport1/hi/football/teams/b/blackpool/default.stm

Your contents

livein**blackpool** (Domain name: "livein**blackpool**.co.uk")

Advice for the domain name

The domain name liveinblackpool.co.uk contains the search term "Blackpool". This is very good.

OK

Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.co.uk (without Places) gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

Their contents

Rank	Words In Page URL	URL
1	[no words]	http://www.visitblackpool.com/
2	page Home	http://www.blackpoolfc.co.uk/page/Home
3	wiki Blackpool	http://en.wikipedia.org/wiki/Blackpool
4	[no words]	http://www.blackpoolpleasurebeach.com/
5	[no words]	http://www.blackpool.gov.uk/
6	[no words]	http://www.blackpool.com/
7	[no words]	http://www.blackpoolgazette.co.uk/
8	[no words]	http://www.theblackpooltower.com/
9	[no words]	http://www.blackpoolairport.com/
10	sport1 hi football teams b blackpool default	http://www.bbc.co.uk/sport1/hi/football/teams/b/blackpool/default.stm

Your contents

[no words] (no page URL because you analyzed your homepage)

Advice for your page URL

Search term: "Blackpool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Blackpool" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "Blackpool" but this is optional.	<

Links from social networks

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Links from social networks (the more the better)

	Delicious.com	Facebook Mentions	Google +1	Twitter Tweets	Total
To Your Site:	0	39	0	0	39
To Site 1:	0	781	1	67	849
To Site 2:	0	99	3	0	102
To Site 3:	0	4,132	1	2	4,135
To Site 4:	0	3,344	2	76	3,422
To Site 5:	0	48	0	3	51
To Site 6:	0	65	1	2	68
To Site 7:	0	462	5	64	531
To Site 8:	0	278	17	54	349
To Site 9:	0	0	0	0	0
To Site 10:	0	77,769	0	24,896	102,665
Range:	all 0	0 to 77,769	0 to 17	0 to 24,896	0 to 102,665

Advice for the links from social networks

In average, less web pages link to your page than to the top ranked pages on these social networks. The average link popularity of the top ranked pages is 10,197, the link popularity of your web page is 39. You must increase the number of web pages that link to your web site on these social networks.

<<

Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	1.75s	1.58s	1.19s	1.00s	0.57s	1.20s	n/a	n/a	1.27s	1.58s	0.57s to 1.75s

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	average: bottom 40%	average: bottom 45%	fast: top 40%	fast: top 30%	very fast: top 10%	fast: top 25%	n/a	n/a	fast: top 35%	average: bottom 45%	average: bottom 40% to very fast: top 10%

Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.co.uk (without Places). If you have a slow web site, you should contact or even switch your web hosting provider.



Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.co.uk (without Places), too.

Example: <h3>your big headline text</h3>

Your contents

No.	Heading Texts
1.	[H3] Blackpool
2.	[H3] Other Attractions & Parks
3.	[H3] Sports Section
4.	[H3] Anything Else
5.	[H3] Live In Blackpool
6.	[H3] Live In Blackpool - Info Center
7.	[H4] Forum Stats
8.	[H4] Users Online

Advice for your H2-H6 headline texts

Search term: "Blackpool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	3	OK	OK
Keyword density:	0% to 17%	14%	OK	OK

Keyword use in IMG ALT attributes

Important

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your contents

No.	Image Alt Attribute Text	Image File Name
1.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
2.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
3.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
4.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
5.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
6.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
7.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
8.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
9.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
10.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
11.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
12.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
13.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
14.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
15.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png

Your contents

No.	Image Alt Attribute Text	Image File Name
16.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
17.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
18.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
19.	No New Posts	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/off.png
20.	[empty]	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/new_none.png
21.	[empty]	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/new_redirect.png
22.	*	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/collapse.gif
23.	Forum Stats	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/icons/info.gif
24.	Users Online	http://www.liveinblackpool.co.uk/forum/Themes/liveinblackpool/images/icons/online.gif

Advice for your IMG ALT attributes**Search term: "Blackpool"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	0	You could use the search term "Blackpool" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "Blackpool" but this is optional.	<

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.co.uk	.com	.co.uk	.org	.com	.gov.uk	.com	.co.uk	.com	.com	.co.uk

Advice for the top level domain of your web site

Your web site URL www.liveinblackpool.co.uk contains the country top level domain .co.uk. This can be advantageous for rankings in the country's local search results, but it can be disadvantageous for rankings in international search results.



Advice for your bold body text

Search term: "Blackpool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	0	You could use the search term "Blackpool" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "Blackpool" but this is optional.	<

Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	http://www.liveinblackpool.co.uk/	Rank #13,406,267
1	http://www.visitblackpool.com/	Rank #512,993
2	http://www.blackpoolfc.co.uk/page/Home	Rank #326,414
3	http://en.wikipedia.org/wiki/Blackpool	Rank #6 (most visitors of the competitors)
4	http://www.blackpoolpleasurebeach.com/	Rank #439,608
5	http://www.blackpool.gov.uk/	Rank #493,453
6	http://www.blackpool.com/	Rank #6,651,999
7	http://www.blackpoolgazette.co.uk/	Rank #108,550
8	http://www.theblackpooltower.com/	Rank #1,134,635
9	http://www.blackpoolairport.com/	Rank #24,048,635 (least visitors of the competitors)
10	http://www.bbc.co.uk/sport1/hi/football/teams/b/blackpool/default.stm	Rank #45
Range		6 to 24,048,635 (average rank: #3,371,633)

Advice for the number of visitors to your site

Your web site www.liveinblackpool.co.uk does not appear to attract many visitors because your traffic rank is above #100,000 and you have less visitors than the average of your competitors. This could be disadvantageous to your rankings on Google.co.uk (without Places).

<<

Keyword use in same domain link texts

Moderately Important

Link texts are words and sentences that are used as links. Same domain link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.co.uk (without Places) takes search terms in same domain link texts into account.

Example: The HTML tag `Contact information` contains the same domain link text "Contact information".

Your contents

No.	Same Domain Link Text	Link URL
1.	login	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=login
2.	register	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=register
3.	activation email?	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=activate
4.	[empty]	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&
5.	Home	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&
6.	Help	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=help
7.	Search	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=search
8.	Calendar	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=calendar
9.	Login	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=login
10.	Register	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=register
11.	Live In Blackpool	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&
12.	[empty]	/forum/index.php/board,42.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
13.	Blackpool News	/forum/index.php/board,42.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
14.	kevinashe	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=84
15.	Re: Struggle to keep sho...	/forum/index.php/topic,4001.msg21755.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d

Your contents		
No.	Same Domain Link Text	Link URL
16.	[empty]	/forum/index.php/board,14.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
17.	General Discussion	/forum/index.php/board,14.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
18.	BelleVueShrew	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201
19.	Action plan for our high...	/forum/index.php/topic,3932.msg21596.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
20.	[empty]	/forum/index.php/board,7.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
21.	Blackpool History	/forum/index.php/board,7.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
22.	BelleVueShrew	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201
23.	Re: Interesting clip of ...	/forum/index.php/topic,3886.msg21547.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
24.	[empty]	/forum/index.php/board,3.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
25.	The Pleasure Beach	/forum/index.php/board,3.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
26.	BelleVueShrew	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201
27.	Re: Valhalla re-construc...	/forum/index.php/topic,3792.msg21718.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
28.	[empty]	/forum/index.php/board,24.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
29.	Other Attractions	/forum/index.php/board,24.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
30.	kevinashe	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=84
31.	Re: Blackpool Christmas ...	/forum/index.php/topic,3985.msg21731.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
32.	[empty]	/forum/index.php/board,10.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
33.	Blackpool Trip Reports	/forum/index.php/board,10.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
34.	BelleVueShrew	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201
35.	Re: Theatre Da Amor..Beh...	/forum/index.php/topic,3883.msg21497.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d

Your contents		
No.	Same Domain Link Text	Link URL
36.	[empty]	/forum/index.php/board,43.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
37.	Attraction Information	/forum/index.php/board,43.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
38.	Britcitchris	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=7
39.	footprints	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=88
40.	ericbee123	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=167
41.	BelleVueShrew	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201
42.	coastercrazyuk	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=21
43.	Re: Joe Longthorne retur...	/forum/index.php/topic,3948.msg21665.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
44.	[empty]	/forum/index.php/board,38.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
45.	Theme Parks Worldwide	/forum/index.php/board,38.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
46.	planearm	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=423
47.	Canada's Wonderland Levi...	/forum/index.php/topic,3808.msg21274.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
48.	[empty]	/forum/index.php/board,39.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
49.	Travelling Attractions & Fairgrounds	/forum/index.php/board,39.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
50.	kevinashe	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=84
51.	Re: Hyde Park Winter Won...	/forum/index.php/topic,3780.msg21528.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
52.	[empty]	/forum/index.php/board,18.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
53.	View From the Lift Hill	/forum/index.php/board,18.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
54.	Britcitchris	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=7
55.	Re: Britcit Family Hols ...	/forum/index.php/topic,3403.msg19803.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d

Your contents		
No.	Same Domain Link Text	Link URL
56.	[empty]	/forum/index.php/board,36.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
57.	General Sport	/forum/index.php/board,36.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
58.	BelleVueShrew	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201
59.	Re: Darts World Champion...	/forum/index.php/topic,3907.msg21748.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
60.	[empty]	/forum/index.php/board,9.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
61.	Football Matters	/forum/index.php/board,9.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
62.	BelleVueShrew	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201
63.	Holloway aims for promot...	/forum/index.php/topic,4003.msg21754.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
64.	[empty]	/forum/index.php/board,32.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
65.	Football Matches	/forum/index.php/board,32.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
66.	PETER MOWBRAY	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=433
67.	Re: Barnsley Vs Blackpoo...	/forum/index.php/topic,3981.msg21741.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
68.	[empty]	/forum/index.php/board,17.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
69.	Peter's Hot Tub	/forum/index.php/board,17.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
70.	BelleVueShrew	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201
71.	New Years Eve - In or ou...	/forum/index.php/topic,4002.msg21753.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
72.	[empty]	/forum/index.php/board,27.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
73.	Advertising	/forum/index.php/board,27.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
74.	BelleVueShrew	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201
75.	Re: Holloway Art Work..	/forum/index.php/topic,3927.msg21588.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d

Your contents		
No.	Same Domain Link Text	Link URL
76.	[empty]	/forum/index.php/board,16.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
77.	Reports from around the World	/forum/index.php/board,16.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
78.	GrumpOClause	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=434
79.	Re: German Market / Birm...	/forum/index.php/topic,3882.msg21504.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
80.	[empty]	/forum/index.php/board,13.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
81.	Site Discussion	/forum/index.php/board,13.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
82.	GrumpOClause	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=434
83.	Meet The Team	/forum/index.php/topic,3990.msg21734.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
84.	[empty]	/forum/index.php/board,28.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
85.	Exclusive Interviews	/forum/index.php/board,28.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
86.	BelleVueShrew	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201
87.	Re: Mr Richard Ryan Mana...	/forum/index.php/topic,571.msg14048.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
88.	[empty]	/forum/index.php/board,34.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
89.	Live in Blackpool Meet Ups	/forum/index.php/board,34.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
90.	Re: Nickelodeon Land Ope...	/forum/index.php/topic,1770.msg15829.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
91.	[empty]	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=stats
92.	chrispra	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=518
93.	Holloway aims for promot...	/forum/index.php/topic,4003.msg21754.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d
94.	View the most recent posts on the forum.	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=recent
95.	[More Stats]	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=stats

Your contents

No.	Same Domain Link Text	Link URL
96.	WAP2	/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&wap2

Advice for your same domain link texts**Search term: "Blackpool"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 80	6	OK	OK
Keyword density:	0% to 8%	3%	OK	OK

Keyword use in outbound link texts

Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.co.uk (without Places) gives relevance to search terms in outbound link texts.

Example: The HTML tag About the company contains the outbound link text "About the company".

Your contents

No.	Outbound Link Text	Link URL
1.	Powered by SMF 2.0	http://www.simplemachines.org/
2.	SMF © 2006-2008, Simple Machines LLC	http://www.simplemachines.org/about/copyright.php
3.	XHTML	http://validator.w3.org/check?uri=referer

Advice for your outbound link texts

Search term: "Blackpool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 65	0	You could use the search term "Blackpool" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "Blackpool" but this is optional.	<

Keyword use in same domain link URLs

Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.co.uk (without Places).

Example: The HTML tag Contact information contains the same domain link URL "contact.htm".

Your contents

No.	Same Domain Link URL	Link Text
1.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action login [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=login]	login
2.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action register [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=register]	register
3.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action activate [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=activate]	activation email?
4.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&]	[empty]
5.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&]	Home
6.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action help [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=help]	Help
7.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action search [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=search]	Search
8.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action calendar [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=calendar]	Calendar
9.	forum index PHPSESSID	Login

Your contents		
No.	Same Domain Link URL	Link Text
	6b69342fdb212a0f1640f41de2af9f2d amp action login [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=login]	
10.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action register [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=register]	Register
11.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&]	Live In Blackpool
12.	forum index board,42 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,42.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	[empty]
13.	forum index board,42 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,42.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Blackpool News
14.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 84 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=84]	kevinashe
15.	forum index topic,4001 msg21755 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,4001.msg21755.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Re: Struggle to keep sho...
16.	forum index board,14 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,14.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	[empty]
17.	forum index board,14 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,14.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	General Discussion
18.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 201 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201]	BelleVueShrew
19.	forum index topic,3932 msg21596 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,3932.msg21596.html?PHPSESSI	Action plan for our high...

Your contents		
No.	Same Domain Link URL	Link Text
	D=6b69342fdb212a0f1640f41de2af9f2d]	
20.	forum index board,7 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,7.0.html?PHPSESSID=6b69342f db212a0f1640f41de2af9f2d]	[empty]
21.	forum index board,7 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,7.0.html?PHPSESSID=6b69342f db212a0f1640f41de2af9f2d]	Blackpool History
22.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 201 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f 41de2af9f2d&action=profile;u=201]	BelleVueShrew
23.	forum index topic,3886 msg21547 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,3886.msg21547.html?PHPSESSI D=6b69342fdb212a0f1640f41de2af9f2d]	Re: Interesting clip of ...
24.	forum index board,3 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,3.0.html?PHPSESSID=6b69342f db212a0f1640f41de2af9f2d]	[empty]
25.	forum index board,3 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,3.0.html?PHPSESSID=6b69342f db212a0f1640f41de2af9f2d]	The Pleasure Beach
26.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 201 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f 41de2af9f2d&action=profile;u=201]	BelleVueShrew
27.	forum index topic,3792 msg21718 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,3792.msg21718.html?PHPSESSI D=6b69342fdb212a0f1640f41de2af9f2d]	Re: Valhalla re-construc...
28.	forum index board,24 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,24.0.html?PHPSESSID=6b6934 2fdb212a0f1640f41de2af9f2d]	[empty]
29.	forum index board,24 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,24.0.html?PHPSESSID=6b6934 2fdb212a0f1640f41de2af9f2d]	Other Attractions
30.	forum index PHPSESSID	kevinashe

Your contents		
No.	Same Domain Link URL	Link Text
	6b69342fdb212a0f1640f41de2af9f2d amp action profile u 84 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=84]	
31.	forum index topic,3985 msg21731 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,3985.msg21731.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Re: Blackpool Christmas ...
32.	forum index board,10 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,10.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	[empty]
33.	forum index board,10 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,10.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Blackpool Trip Reports
34.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 201 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201]	BelleVueShrew
35.	forum index topic,3883 msg21497 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,3883.msg21497.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Re: Theatre Da Amor..Beh...
36.	forum index board,43 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,43.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	[empty]
37.	forum index board,43 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,43.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Attraction Information
38.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 7 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=7]	Britcitchris
39.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 88 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=88]	footprints
40.	forum index PHPSESSID	ericbee123

Your contents		
No.	Same Domain Link URL	Link Text
	6b69342fdb212a0f1640f41de2af9f2d amp action profile u 167 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=167]	
41.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 201 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201]	BelleVueShrew
42.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 21 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=21]	coastercrazyuk
43.	forum index topic,3948 msg21665 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,3948.msg21665.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Re: Joe Longthorne retur...
44.	forum index board,38 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,38.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	[empty]
45.	forum index board,38 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,38.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Theme Parks Worldwide
46.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 423 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=423]	planearm
47.	forum index topic,3808 msg21274 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,3808.msg21274.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Canada's Wonderland Levi...
48.	forum index board,39 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,39.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	[empty]
49.	forum index board,39 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,39.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Travelling Attractions & Fairgrounds
50.	forum index PHPSESSID	kevinashe

Your contents		
No.	Same Domain Link URL	Link Text
	6b69342fdb212a0f1640f41de2af9f2d amp action profile u 84 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=84]	
51.	forum index topic,3780 msg21528 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,3780.msg21528.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Re: Hyde Park Winter Won...
52.	forum index board,18 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,18.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	[empty]
53.	forum index board,18 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,18.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	View From the Lift Hill
54.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 7 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=7]	Britcitchris
55.	forum index topic,3403 msg19803 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,3403.msg19803.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Re: Britcit Family Hols ...
56.	forum index board,36 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,36.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	[empty]
57.	forum index board,36 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,36.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	General Sport
58.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 201 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201]	BelleVueShrew
59.	forum index topic,3907 msg21748 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,3907.msg21748.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Re: Darts World Champion...
60.	forum index board,9 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d	[empty]

Your contents		
No.	Same Domain Link URL	Link Text
	[/forum/index.php/board,9.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	
61.	forum index board,9 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,9.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Football Matters
62.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 201 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201]	BelleVueShrew
63.	forum index topic,4003 msg21754 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,4003.msg21754.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Holloway aims for promot...
64.	forum index board,32 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,32.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	[empty]
65.	forum index board,32 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,32.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Football Matches
66.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 433 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=433]	PETER MOWBRAY
67.	forum index topic,3981 msg21741 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,3981.msg21741.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Re: Barnsley Vs Blackpoo...
68.	forum index board,17 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,17.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	[empty]
69.	forum index board,17 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,17.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Peter's Hot Tub
70.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 201 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201]	BelleVueShrew

Your contents		
No.	Same Domain Link URL	Link Text
	41de2af9f2d&action=profile;u=201]	
71.	forum index topic,4002 msg21753 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,4002.msg21753.html?PHPSESSI D=6b69342fdb212a0f1640f41de2af9f2d]	New Years Eve - In or ou...
72.	forum index board,27 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,27.0.html?PHPSESSID=6b6934 2fdb212a0f1640f41de2af9f2d]	[empty]
73.	forum index board,27 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,27.0.html?PHPSESSID=6b6934 2fdb212a0f1640f41de2af9f2d]	Advertising
74.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 201 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f 41de2af9f2d&action=profile;u=201]	BelleVueShrew
75.	forum index topic,3927 msg21588 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,3927.msg21588.html?PHPSESSI D=6b69342fdb212a0f1640f41de2af9f2d]	Re: Holloway Art Work..
76.	forum index board,16 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,16.0.html?PHPSESSID=6b6934 2fdb212a0f1640f41de2af9f2d]	[empty]
77.	forum index board,16 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,16.0.html?PHPSESSID=6b6934 2fdb212a0f1640f41de2af9f2d]	Reports from around the World
78.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 434 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f 41de2af9f2d&action=profile;u=434]	GrumpOClause
79.	forum index topic,3882 msg21504 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,3882.msg21504.html?PHPSESSI D=6b69342fdb212a0f1640f41de2af9f2d]	Re: German Market / Birm...
80.	forum index board,13 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,13.0.html?PHPSESSID=6b6934 2fdb212a0f1640f41de2af9f2d]	[empty]
81.	forum index board,13 0 PHPSESSID	Site Discussion

Your contents		
No.	Same Domain Link URL	Link Text
	6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,13.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	
82.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 434 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=434]	GrumpOClause
83.	forum index topic,3990 msg21734 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,3990.msg21734.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Meet The Team
84.	forum index board,28 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,28.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	[empty]
85.	forum index board,28 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,28.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Exclusive Interviews
86.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 201 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d&action=profile;u=201]	BelleVueShrew
87.	forum index topic,571 msg14048 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,571.msg14048.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Re: Mr Richard Ryan Mana...
88.	forum index board,34 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,34.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	[empty]
89.	forum index board,34 0 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/board,34.0.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Live in Blackpool Meet Ups
90.	forum index topic,1770 msg15829 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,1770.msg15829.html?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	Re: Nickelodeon Land Ope...
91.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action stats [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f41de2af9f2d]	[empty]

Your contents

No.	Same Domain Link URL	Link Text
	41de2af9f2d&action=stats]	
92.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action profile u 518 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f 41de2af9f2d&action=profile;u=518]	chrispra
93.	forum index topic,4003 msg21754 PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d [/forum/index.php/topic,4003.msg21754.html?PHPSESSI D=6b69342fdb212a0f1640f41de2af9f2d]	Holloway aims for promot...
94.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action recent [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f 41de2af9f2d&action=recent]	View the most recent posts on the forum.
95.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp action stats [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f 41de2af9f2d&action=stats]	[More Stats]
96.	forum index PHPSESSID 6b69342fdb212a0f1640f41de2af9f2d amp wap2 [/forum/index.php?PHPSESSID=6b69342fdb212a0f1640f 41de2af9f2d&wap2]	WAP2

Advice for your same domain link URLs

Search term: "Blackpool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 292	0	You could use the search term "Blackpool" at least once but this is optional.	<
Keyword density:	0% to 6%	0%	You could increase the keyword density for the search term "Blackpool" but this is optional.	<

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.co.uk (without Places) gives relevance to search terms in outbound links

Example: The HTML tag `Click here` contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

No.	Outbound Link URL	Link Text
1.	www simplemachines [http://www.simplemachines.org/]	Powered by SMF 2.0
2.	www simplemachines about copyright [http://www.simplemachines.org/about/copyright.php]	SMF © 2006-2008, Simple Machines LLC
3.	validator w3 check uri referer [http://validator.w3.org/check?uri=referer]	XHTML

Advice for your outbound link URLs

Search term: "Blackpool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 82	0	You could use the search term "Blackpool" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "Blackpool" but this is optional.	<

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.co.uk (without Places) takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	The Official Tourism Website for Blackpool including blackpool hotels, blackpool accommodation, blackpool attractions and blackpool events
2	The official <club> site with news, transfer rumours, online ticket sales, live match commentary, video highlights, player profiles, mobile content, wallpapers and more
3	[not used]
4	This Theme Park / Amusement Park in Blackpool is the UK's most famous thrill seeker, kids & family theme parks. With a over 6 million theme park visitors a year the Pleasure Beach theme park / amusement park is one of the UK's busiest tourist attractions.
5	[not used]
6	Virtual Tourist Guide to Blackpool - the UK's Number One Holiday Resort
7	[not used]
8	Visit the Blackpool Tower, one of the UK's most iconic attractions, and discover the Eye, the Dungeon, the Circus, the Ballroom, Jungle Jim's and more
9	[not used]
10	Get the latest BBC Sport news about Blackpool : live scores, breaking news, results, fixtures and tables. Match reports, features, video and audio.

Your contents

Live In **Blackpool** - Index

Advice for your meta description

Search term: "**Blackpool**"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	1	OK	OK
Keyword density:	0% to 31%	25%	OK	OK

Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	0	1	1	0	0	0	0	0	0	6	0 to 6

Advice for the number of trailing slashes in your web site URL

The URL www.liveinblackpool.co.uk does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

Validation results

	Validity
HTML:	5 errors, not valid http://validator.w3.org/check?uri=http://www.liveinblackpool.co.uk/
CSS:	no errors, valid http://jigsaw.w3.org/css-validator/validator?uri=http://www.liveinblackpool.co.uk/

Advice regarding the validity of your web site

The HTML code validation of your web page www.liveinblackpool.co.uk failed. This means that Google.co.uk (without Places) might not be able to read your web page. You should fix any HTML errors.



Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Readability results

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
69	25	79	56	51	54	67	65	60	n/a	72	25 to 79

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
6	14	4	9	11	10	6	8	9	n/a	6	4 to 14

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page www.liveinblackpool.co.uk is 69. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is easy to comprehend.

OK

Keyword use in meta keywords

Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.co.uk (without Places) gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their contents

Rank	Keyword use in meta keywords
1	blackpool , visit blackpool , visit blackpool , seaside, blackpool hotels, british holiday, lancashire
2	Blackpool , BFC, News, Video, Soccer, Goal, Tickets, Fixtures, Live, commentary, Transfers, Highlights, Mobile, coverage, online, rumours, Simon Grayson, Sir Stanley Matthews, Shaun Barker, Jimmy Armfield
3	[not used]
4	theme park, amusement park, blackpool , uk, family theme park, kids theme park, fmaily, kids, amusement, theme, park, parks, theme parks, amusement parks
5	[not used]
6	Blackpool , Virtual Blackpool , Holiday, Vacation, Sun, Rain, Clouds, Sea, Sand, Sand-Grownun, Tower, Blackpool Tower, Piers, North Pier, Central Pier, South Pier, Sandcastle, Blackpool Pleasure Beach, Pleasure Beach, Beach, Night Life, Golden Mile, Blackpool Illuminations, Illuminations, Squire's Gate, South Shore, North Shore, The Prom, Promenade, Seaside, Fun, Blackpool SeaLife Centre, Clubs, Gay, Dance, Blackpool Dance Festival, Dance Festival, [and 63 additional characters]
7	[not used]
8	blackpool tower, official site, blackpool attractions, tower eye, tower dungeon, tower circus, tower ballroom, jungle jims
9	[not used]
10	BBC, Sport, BBC Sport, bbc.co.uk, world, uk, international, foreign, british, online, service

Your contents

[not used]

Advice for your meta keywords

Search term: "Blackpool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "Blackpool" at least once but this is optional.	<
Keyword density:	0% to 40%	0%	You could increase the keyword density for the search term "Blackpool" but this is optional.	<

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	Visitors Marketing Blackpool Media Centre Accessibility Search: Home Special Offers Football Special Offers Christmas in Blackpool Competitions Win a Blackpool Mini Break Win Tickets to see Bombay Bicycle Club Competition Winners Itinerary Planner Group Travel Coach Parks and Drop Off Points Group Travel Itineraries Package and Tours Route Suggestions Illumination Guides for Groups Beyond Blackpool Lancashire Lytham St Annes Wyre Liverpool Cheste [and 1,560 additional characters]
2	Go to Mobile site Player Shopping & Auctions Mobile Services Betting Prizes & Games Preview Business Finder
3	Blackpool From Wikipedia, the free encyclopedia Jump to: navigation , search For other uses, see Blackpool (disambiguation) . Borough of Blackpool
4	Theme Park / Amusement Park, Blackpool
5	Home Contact Us Help Text Only Accessibility Whats New Search: A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Turn off expanding menu
6	Welcome to Virtual Blackpool - the Internet gateway into Britain's undisputed capital of entertainment.
7	News Local Regional National News Video Daily Feature Business Fylde Means Business Education Health Local Health Behind the headlines Politics Local Elections 2011 Justice For Jane Traffic & Travel Traffic Updates Online Features Online Galleries Sponsored by Sport Football Blackpool FC Pool Passion Fleetwood Town Cod Corner Local Football National Football Rugby Union League Golf Boxing Cricket Horse Racing Other Sports National Sport Sports Vi [and 853 additional characters]
8	Skip to main content Buy tickets now & save!
9	http://www.blackpoolinternational.com http://www.blackpoolinternational.com
10	British Broadcasting Corporation Home

Your contents

Welcome, Guest . Please login or register . Did you miss your activation email?

Advice for your first sentence of the body text

Search term: "Blackpool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 13	0	You could use the search term "Blackpool" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term	<

Advice for your first sentence of the body text

Search term: "Blackpool"

"Blackpool" but this is optional.

Keyword use in HTML comments

Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.co.uk (without Places).

Example: <!-- comments with keywords -->

Your contents

[not used]

Advice for your HTML comments

Search term: "Blackpool"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	0	You could use the search term "Blackpool" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "Blackpool" but this is optional.	<

Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.liveinblackpool.co.uk" contains 737 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. You don't use the Meta Keywords tag so there will not be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.liveinblackpool.co.uk" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.liveinblackpool.co.uk" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.	OK

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for www.liveinblackpool.co.uk on Google.co.uk (without Places).

Advice

Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "Blackpool"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "Blackpool"?

Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.co.uk (without Places), for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.co.uk (without Places)?

Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "Blackpool"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	1	1	1	1	2	0	1	0 to 2
Body Text:	17	35	24	346	10	19	16	21	11	1	29	1 to 346
H1 Texts:	0	0	0	1	0	0	0	0	1	0	1	0 to 1
Domain:	1	1	1	0	1	1	1	1	1	1	0	0 to 1
Page URL:	0	0	0	1	0	0	0	0	0	0	1	0 to 1
H2-H6 Texts:	3	3	0	1	1	0	1	6	1	0	2	0 to 6
IMG ALT:	0	7	5	0	0	7	2	9	2	0	3	0 to 9
Bold Text:	0	0	0	6	0	6	10	1	6	0	0	0 to 10
SD LT:	6	18	1	80	1	3	4	9	4	0	25	0 to 80
Outbound LT:	0	0	1	65	1	0	4	0	3	0	1	0 to 65
SD LU:	0	28	0	292	0	6	1	28	6	0	19	0 to 292
Outbound LU:	0	3	7	82	1	6	5	11	5	0	0	0 to 82
Meta Descr.:	1	5	0	0	1	0	1	0	1	0	1	0 to 5
Meta Keyw.:	0	4	1	0	1	0	7	0	2	0	0	0 to 7
First Sentence:	0	13	0	3	1	0	1	2	0	2	0	0 to 13
HTML Comm.:	0	0	10	0	2	5	0	1	0	0	0	0 to 10

Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "Blackpool"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	25%	13%	14%	20%	11%	33%	50%	50%	15%	0%	17%	0% to 50%
Body Text:	2%	3%	4%	3%	1%	6%	5%	1%	4%	100%	3%	1% to 100%
H1 Texts:	0%	0%	0%	100%	0%	0%	0%	0%	33%	0%	100%	0% to 100%
Domain:	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	0%	0% to 100%
Page URL:	0%	0%	0%	50%	0%	0%	0%	0%	0%	0%	14%	0% to 50%
H2-H6 Texts:	14%	6%	0%	0%	6%	0%	17%	3%	3%	0%	2%	0% to 17%
IMG ALT:	0%	11%	3%	0%	0%	8%	11%	3%	17%	0%	5%	0% to 17%
Bold Text:	0%	0%	0%	5%	0%	8%	4%	4%	11%	0%	0%	0% to 11%
SD LT:	3%	5%	0%	3%	1%	3%	8%	1%	4%	0%	5%	0% to 8%
Outbound LT:	0%	0%	5%	12%	13%	0%	10%	0%	7%	0%	4%	0% to 13%
SD LU:	0%	4%	0%	6%	0%	4%	2%	2%	4%	0%	2%	0% to 6%
Outbound LU:	0%	4%	7%	7%	6%	17%	10%	11%	9%	0%	0%	0% to 17%
Meta Descr.:	25%	31%	0%	0%	2%	0%	9%	0%	4%	0%	5%	0% to 31%
Meta Keyw.:	0%	40%	4%	0%	5%	0%	11%	0%	13%	0%	0%	0% to 40%
First Sentence:	0%	4%	0%	15%	17%	0%	8%	1%	0%	100%	0%	0% to 100%
HTML Comm.:	0%	0%	4%	0%	0%	3%	0%	1%	0%	0%	0%	0% to 4%

Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "Blackpool"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	9	1	1	1	44	1	9	1	5	n/a	1	n/a to 44
Body Text:	243	21	724	1	30	163	20	299	152	12	234	1 to 724
H1 Texts:	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a	5	n/a	1	n/a to 5
Domain:	7	6	1	n/a	1	1	1	1	4	1	n/a	n/a to 6
Page URL:	n/a	n/a	n/a	6	n/a	n/a	n/a	n/a	n/a	n/a	28	n/a to 28
H2-H6 Texts:	1	155	n/a	340	30	n/a	27	219	45	n/a	14	n/a to 340
IMG ALT:	n/a	7	104	n/a	n/a	1	9	35	5	n/a	82	n/a to 104
Bold Text:	n/a	n/a	n/a	116	n/a	1	20	1	82	n/a	n/a	n/a to 116
SD LT:	83	20	862	19	1,020	183	1	265	199	n/a	231	n/a to 1,020
Outbound LT:	n/a	n/a	11	75	1	n/a	57	n/a	131	n/a	15	n/a to 131
SD LU:	n/a	30	n/a	6	n/a	771	8	420	150	n/a	126	n/a to 771
Outbound LU:	n/a	67	67	37	102	1	35	24	17	n/a	n/a	n/a to 102
Meta Descr.:	9	34	n/a	n/a	37	n/a	26	n/a	11	n/a	37	n/a to 37
Meta Keyw.:	n/a	1	1	n/a	29	n/a	1	n/a	1	n/a	n/a	n/a to 29
First Sentence:	n/a	20	n/a	1	30	n/a	20	277	n/a	12	n/a	n/a to 277
HTML Comm.:	n/a	n/a	116	n/a	3,115	110	n/a	288	n/a	n/a	n/a	n/a to 3,115

Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	4	8	7	5	9	3	2	2	13	0	6	0 to 13
Body Text:	733	1,317	630	11,799	908	296	321	1,829	266	1	1,023	1 to 11,799
H1 Texts:	0	0	0	1	0	0	0	3	3	0	1	0 to 3
Domain:	1	1	1	2	1	1	1	1	1	1	1	1 to 2
Page URL:	0	0	2	2	0	0	0	0	0	0	7	0 to 7
H2-H6 Texts:	21	47	0	235	18	5	6	222	35	0	83	0 to 235
IMG ALT:	62	66	175	20	8	89	19	309	12	0	59	0 to 309
Bold Text:	48	27	21	124	0	78	255	24	53	0	64	0 to 255
SD LT:	187	360	298	2,369	173	102	53	739	99	0	480	0 to 2,369
Outbound LT:	12	48	21	531	8	3	40	13	42	0	28	0 to 531
SD LU:	711	702	932	4,980	192	164	43	1,624	171	0	1,283	0 to 4,980
Outbound LU:	11	70	99	1,250	18	36	52	99	53	0	66	0 to 1,250
Meta Descr.:	4	16	23	0	46	0	11	0	25	0	22	0 to 46
Meta Keyw.:	0	10	25	0	22	0	65	0	16	0	12	0 to 65
First Sentence:	14	296	17	20	6	45	13	189	9	2	4	2 to 296
HTML Comm.:	0	26	278	115	484	156	4	165	134	0	294	0 to 484

Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	25	78	49	44	55	24	17	17	90	0	32	0 to 90
Body Text:	4,439	8,898	4,074	72,378	5,601	1,765	1,902	10,441	1,520	36	5,955	36 to 72,378
H1 Texts:	0	0	0	9	0	0	0	17	19	0	9	0 to 19
Domain:	15	14	11	12	22	9	9	16	17	16	3	3 to 22
Page URL:	0	0	9	14	0	0	0	0	0	0	44	0 to 44
H2-H6 Texts:	132	328	0	1,072	106	27	36	1,287	204	0	523	0 to 1,287
IMG ALT:	252	396	1,089	154	42	560	115	1,925	70	0	401	0 to 1,925
Bold Text:	220	176	139	331	0	502	1,509	157	273	0	347	0 to 1,509
SD LT:	1,298	2,318	1,777	14,168	1,093	460	298	4,428	564	0	3,145	0 to 14,168
Outbound LT:	59	274	147	6,667	65	28	222	85	245	0	178	0 to 6,667
SD LU:	6,782	4,680	6,342	30,126	1,059	1,295	251	10,168	1,036	0	8,154	0 to 30,126
Outbound LU:	82	422	575	7,975	132	270	328	592	431	0	948	0 to 7,975
Meta Descr.:	25	136	168	0	253	0	71	0	150	0	146	0 to 253
Meta Keyw.:	0	92	203	0	152	0	513	0	122	0	93	0 to 513
First Sentence:	79	2,010	107	146	38	148	103	1,303	44	73	37	37 to 2,010
HTML Comm.:	0	286	1,679	892	3,357	1,381	38	1,383	1,289	0	2,383	0 to 3,357

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest												
	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Number of inbound links according to these search engines (the more the better)												
Alexa:	13	569	660	1,968k	734	545	90	955	145	99	408k	90 to 1,968k
Google.com (without Places):	0	101	105	194	93	106	9	79	26	0	8	0 to 194
Yahoo.com:	0	6	0	2	5	8	0	17	0	0	0	0 to 17
Links from social networks (the more the better)												
Delicious.com:	0	0	0	0	0	0	0	0	0	0	0	all 0
Facebook Mentions:	39	781	99	4k	3k	48	65	462	278	0	78k	0 to 78k
Google +1:	0	1	3	1	2	0	1	5	17	0	0	0 to 17
Twitter Tweets:	0	67	0	2	76	3	2	64	54	0	25k	0 to 25k
Other ranking factors results (the older or the lower the better)												
Web Site Age:	n/a	May 2004	n/a	Jan 2001	May 2000	n/a	Nov 1995	n/a	n/a	Jun 2000	Dec 1994	Dec 1994 to May 2004
Server Speed:	n/a	1.75s	1.58s	1.19s	1.00s	0.57s	1.20s	n/a	n/a	1.27s	1.58s	0.57s to 1.75s
Alexa Traffic Rank:	13,406 k	513k	326k	6	440k	493k	6,652k	109k	1,135k	24,049 k	45	6 to 24,049k